

PORAC LAUNCHES “4 OUR KIDS” AIMED TO KEEP KIDS SAFE ON SOCIAL MEDIA WEBSITES

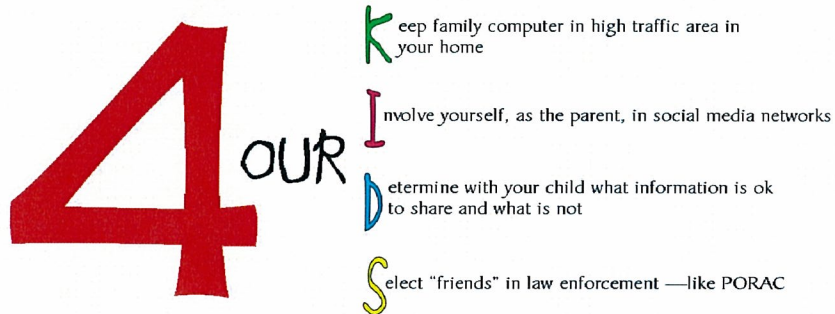
Keep Your Kids Safe On Social Media Websites With Important Online Safety Tips From Largest Statewide Association Representing Public Safety Personnel In The Nation

As the largest group of public safety personnel in the nation, PORAC, the Peace Officers Research Association of California, wants to take our involvement in social media one step further, and demonstrate to Californians that PORAC members proactively work hard to keep them safe.

Approximately one in seven youth using social media sites (10-17 years old) receive a sexual solicitation or approach over the Internet and only 27 percent of those tell a parent or guardian (according to the National Center for Missing and Exploited Children).

PORAC wants to assist parents by offering guidelines to help keep their kids safe. “4 Our Kids,” are four common sense suggestions to use when setting up rules for a family’s Internet use.

We feel that by using social media as a platform, our message of promoting safety of California’s young people will reach a broad number of those we aim to protect. Please help us by promoting “4 Our Kids” in your local media markets and in your communities.



In fact, you can see PORAC President Ron Cottingham chatting about PORAC’s “4 Our Kids” idea to keep Californians safe by viewing his interview on Comcast Newsmakers at www.Facebook.com/PORAC or on YouTube at <http://www.youtube.com/watch?v=QKiLY6aonhc>